Board of Directors' Meeting

Montevallo MAIN STREET Making our mark on Downtown!

Thursday, April 10, 2025

- I. Welcome
- II. Call to Order
- III. Approval of Minutes March 20, 2025
- IV. Treasurer's Report
- V. President's Report
- VI. Board Committee Reports
 - 1. Organization Kirk
 - 2. Design Julie
 - 3. Promotion Sarah
 - 4. Economic Vitality Ken
- VII. Executive Director's Report
 - 1. Activity Report
 - 1. April 8-9: Ripple Effects Mapping Training at American Village
 - 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. Xcaret Grill Mexican Restaurant (1032 Main St.)
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. n/a
 - 5. Properties for sale/rent within the District:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205)
 939-8219
 - 2. Rent:
 - a. n/a
- VIII. University of Montevallo Report
 - IX. City of Montevallo Report
 - X. Old Business
 - 1. Volunteer Hours submit via the chat function or by email
 - 2. Membership Drive
 - 3. Business Basics 2025 and Falcon Consulting
 - 4. President-Elect Nominations
 - 5. \$20K Grant from Main Street Alabama
 - 1. Committee for "Back Lot" 2024 Grant Project
 - 2.2025 Grant funds will be issued after 2024 project is complete.
 - 3. Deadlines are April and July 2025.
 - 6. 501(c)3 Application

XI. New Business

1. MOA with Main Street Alabama – Review

XII. Other Business

XIII. Announcements

- o Events
 - Saturday, April 12: Meet at 10 AM at Bicentennial Park (in front of Main Street Tavern/710 N. Boundary St.) for April Saturday Walking Tours in Alabama! The tour will last approximately one hour. For more information, contact 205-665-1519 or montevallochamber@gmail.com. No RSVP required.
 - Wednesday, April 16: Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. "Montevallo Education Appreciation" will feature guest speakers from the Shelby County School District, honoring Montevallo Elementary, Middle, and High School Teachers of the Year! Sponsored by Alabama Power. RSVP to 205-665-1519 or montevallochamber@gmail.com by April 11.
 - Thursday, April 17: Experience Earth Fest from 3-6 PM on Main Quad on the University of Montevallo campus! Featuring live music, food trucks, environmental organizations, and Earth-friendly craft activities. Open to the community! For more information, contact Jecca Thomason at jecca.thomason@montevallo.edu.
 - Friday, April 18: Businesses and individuals are invited to participate in "Two Lights for Tomorrow" in recognition of the 250th anniversary of Paul Revere's ride. Lanterns will be installed downtown by the Main Street Design Committee.
 - Saturday, April 19: Montevallo's Annual Arts Fest, organized by Montevallo Arts Collaborative, will be held at Orr Park from 10 AM - 5 PM. Any interested artist vendors are invited to apply at this link before the March 17 deadline or contact montevalloarts@gmail.com for more information.
 - Thursday, April 24: Montevallo Chamber of Commerce hosts their Annual Golf Tournament at Cahaba Falls Country Club, benefitting the Mary Lou Williams Memorial Scholarship Fund. For more information, contact montevallochamber@gmail.com or 205-665-1519.
 - Friday, April 25: Friday Nights at the Cove season begins! Join us in beautiful downtown Montevallo for an evening of live entertainment! Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. The Wringers is a Birmingham-based Classic Rock band jamming all of your favorite hits! They rocked the Cove in 2023 and we can't wait to have them back. Sponsored by Dr. Bobby F. Shunnarah, Montevallo Family Dentistry.

Saturday, April 26:

- Meet at 10 AM at Bicentennial Park (in front of Main Street Tavern/710 N. Boundary St.) for April Saturday Walking Tours in Alabama! The tour will last approximately one hour. For more information, contact 205-665-1519 or montevallochamber@gmail.com. No RSVP required.
- The 4th Annual Spring Fling Family Food Truck Fest will be held from noon to 6 PM at the Orr Park Pecan Grove, co-hosted by Montevallo Main Street, Impact Montevallo, and DRUM the Program. Enjoy food trucks, drumming classes at 1 PM at 2:30 PM, inflatables, an obstacle course, face painting, and more!
- Next Meeting Thursday, May 8, 2025 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

Montevallo Main Street Board of Directors

Terms Expiring 2025

Julie Smitherman Kirk Lightfoot Ken Jones Clay Nordan Kathy King

Terms Expiring 2026

Susana Vazquez Sean Hilty Marissa Wilson Stephanie Benitez Wyatt Hall

Terms Expiring 2027

Tonia Mayton Patricia Honeycutt Jackie Chappell Susan Lehman Sarah Hogan Shaw

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC